

## CALENDARIO MISIONES DE COMPRADORES 2027

The Food Export-Midwest and Food Export-Northeast 2027 Event Calendar is designed to help your business plan a highly successful year. Use this as a planning guide to map out your domestic and/or international travel, and maximize your global opportunities. [View the full calendar at foodexport.org/events](https://foodexport.org/events).

### Food Product Events To Grow Sales.

- Retail Products
- Foodservice Products
- Ingredient Products
- Natural Products
- Specialty/Gourmet Products
- Private Label Products
- Seafood Products
- Pet Food/Feed Products

| Buyers Missions                                                                                      | Food/Feed Show PLUS! | Focused Trade Missions            | Seafood Trade Shows                                                                                                                                                                                                                                                                                       |
|------------------------------------------------------------------------------------------------------|----------------------|-----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| UNITED STATES OF AMERICA                                                                             |                      |                                   |                                                                                                                                                                                                                                                                                                           |
| UNITED STATES OF AMERICA                                                                             | DATE                 | LOCATION                          | PRODUCTS                                                                                                                                                                                                                                                                                                  |
| Specialty Food Buyers Mission at the Winter Fancy Fair                                               | Jan. 16-18           | San Francisco, California         | <span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: red;">●</span> <span style="color: yellow;">●</span> <span style="color: blue;">●</span>                                                                                                                   |
| Value-Added Feed Ingredients Buyers Mission at the International Production & Processing Expo (IPPE) | Jan. 27              | Atlanta, Georgia                  | <span style="color: blue;">●</span>                                                                                                                                                                                                                                                                       |
| Natural Products Buyers Mission at Natural Products Expo West                                        | Mar. 2-3             | Anaheim, California               | <span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: purple;">●</span> <span style="color: red;">●</span> <span style="color: yellow;">●</span>                                                                                                                 |
| Seafood Buyers Mission at Seafood Expo North America                                                 | Mar. 6               | Boston, Massachusetts             | <span style="color: orange;">●</span> <span style="color: blue;">●</span> <span style="color: grey;">●</span>                                                                                                                                                                                             |
| Pet Food Buyers Mission at Global Pet Expo                                                           | Mar. 17-19           | Orlando, Florida                  | <span style="color: orange;">●</span> <span style="color: blue;">●</span> <span style="color: darkblue;">●</span>                                                                                                                                                                                         |
| Pet Food Ingredients Buyers Mission at Petfood Forum                                                 | Apr. 26              | Kansas City, Missouri             | <span style="color: blue;">●</span> <span style="color: darkblue;">●</span>                                                                                                                                                                                                                               |
| Sweets and Snacks Buyers Mission at the Sweets and Snacks Expo                                       | May 17-19            | Indianapolis, Indiana             | <span style="color: orange;">●</span> <span style="color: red;">●</span> <span style="color: yellow;">●</span> <span style="color: blue;">●</span>                                                                                                                                                        |
| Food Service Buyers Mission at the National Restaurant Association Show                              | May 21-23            | Chicago, Illinois                 | <span style="color: green;">●</span> <span style="color: yellow;">●</span> <span style="color: blue;">●</span> <span style="color: grey;">●</span>                                                                                                                                                        |
| Dairy, Deli, Bakery Buyers Mission at the International Dairy Deli Bakery (IDDBA) Show               | June 6-7             | Atlanta, Georgia                  | <span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: yellow;">●</span> <span style="color: blue;">●</span>                                                                                                                                                      |
| Caribbean and Latin American Buyers Mission                                                          | TBD                  | Miami, Florida                    | <span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: blue;">●</span>                                                                                                                                                                                            |
| Specialty Food Buyers Mission at the Summer Fancy Food Show                                          | July 23-24           | New York City, New York           | <span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: red;">●</span> <span style="color: yellow;">●</span> <span style="color: blue;">●</span>                                                                                                                   |
| Summer in the Cities Buyers Mission 2027                                                             | TBD                  | TBD                               | <span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: purple;">●</span> <span style="color: red;">●</span> <span style="color: yellow;">●</span> <span style="color: blue;">●</span> <span style="color: grey;">●</span> <span style="color: darkblue;">●</span> |
| Pet Food Buyers Mission at SUPERZOO                                                                  | Aug. 20              | Las Vegas, Nevada                 | <span style="color: blue;">●</span> <span style="color: darkblue;">●</span>                                                                                                                                                                                                                               |
| Natural Products Buyers Mission at Newtopia Now!                                                     | TBD                  | Denver, Colorado                  | <span style="color: orange;">●</span> <span style="color: red;">●</span> <span style="color: yellow;">●</span>                                                                                                                                                                                            |
| Value-Added Feed Ingredients Buyers Mission at the World Dairy Expo                                  | Sep. 29              | Madison, Wisconsin                | <span style="color: blue;">●</span>                                                                                                                                                                                                                                                                       |
| Food Ingredients Buyers Mission at SupplySide Global                                                 | TBD                  | Las Vegas, Nevada                 | <span style="color: purple;">●</span> <span style="color: yellow;">●</span>                                                                                                                                                                                                                               |
| Condiments, Sauces, and Rubs Buyers Mission at the American Royal BBQ                                | TBD                  | Kansas City, Kansas               | <span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: yellow;">●</span> <span style="color: blue;">●</span>                                                                                                                                                      |
| Private Label Buyers Mission at the Private Label Manufacturers Association (PLMA) Show              | Nov 15-16            | Rosemont, Illinois                | <span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: yellow;">●</span> <span style="color: blue;">●</span>                                                                                                                                                      |
| CANADA                                                                                               |                      |                                   |                                                                                                                                                                                                                                                                                                           |
| CANADA                                                                                               | DATE                 | LOCATION                          | PRODUCTS                                                                                                                                                                                                                                                                                                  |
| Food Show PLUS! at SIAL Canada                                                                       | Apr. 27-29           | Toronto, Canada                   | <span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: purple;">●</span> <span style="color: red;">●</span> <span style="color: yellow;">●</span> <span style="color: blue;">●</span>                                                                             |
| Focused Trade Mission to Canada for Retail and Foodservice                                           | Sep. 7-10            | Vancouver & Toronto, Canada       | <span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: grey;">●</span>                                                                                                                                                                                            |
| CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA                                                           |                      |                                   |                                                                                                                                                                                                                                                                                                           |
| CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA                                                           | DATE                 | LOCATION                          | PRODUCTS                                                                                                                                                                                                                                                                                                  |
| Focused Trade Mission to Colombia for Retail and Food Service                                        | Feb. 23-24           | Bogota, Colombia                  | <span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: blue;">●</span>                                                                                                                                                                                            |
| Food Show PLUS! at ANUGA Select Brazil                                                               | Apr. 6-8             | São Paulo, Brazil                 | <span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: yellow;">●</span>                                                                                                                                                                                          |
| Focused Trade Mission to the Caribbean for Retail and Food Service                                   | Apr. 13-14           | Santo Domingo, Dominican Republic | <span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: blue;">●</span>                                                                                                                                                                                            |
| <span style="background-color: orange;">Booth Package</span> Food Show PLUS! at Espado               | TBD                  | Santiago, Chile                   | <span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: grey;">●</span>                                                                                                                                                                                            |