



**Food
Export**
Midwest USA



**Food
Export USA**
Northeast

EVENT CALENDAR 2025



The Food Export-Midwest and Food Export-Northeast Event Calendar is here to help you maximize opportunities in 2025. Browse our programs and events to plan how you'll make international market moves throughout 2025. **Get ahead and register early. Find all our current events at foodexport.org/events.**

Food Product Events To Grow Sales.

- Retail Products
- Food Service Products
- Ingredient Products
- Natural Products
- Specialty/Gourmet Products
- Private Label Products
- Seafood Products
- Pet Food/Feed Products

Buyers Missions	Food Show PLUS!™	Focused Trade Missions	Seafood Tradeshows
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UNITED STATES OF AMERICA	DATE	LOCATION	PRODUCTS
Specialty Food Buyers Mission at the Winter Fancy Food Show	Jan. 18, 20	Las Vegas, Nevada	● ● ● ● ● ● ●
Value-Added Feed Ingredients Buyers Mission at IPPE	Jan. 29	Atlanta, Georgia	●
Natural Products Buyers Mission at Natural Products Expo West	Mar. 5–6	Anaheim, California	● ● ●
Seafood Buyers Mission at Seafood Expo North America	Mar. 15	Boston, Massachusetts	●
Pet Food Buyers Mission at Global Pet Expo	Mar. 25	Orlando, Florida	● ●
Pet Food Ingredients Buyers Mission at Petfood Forum	Apr. 28	Kansas City, Missouri	●
Sweets and Snacks Buyers Mission at the Sweets and Snacks Expo	May 13–14	Indianapolis, Indiana	● ● ● ●
Food Service Buyers Mission at the National Restaurant Association Show	May 16, 18	Chicago, Illinois	● ● ●
Dairy, Deli, Bakery Buyers Mission at IDDBA	June 1–2	New Orleans, Louisiana	● ●
Value-Added Feed Ingredients Buyers Mission at the Pork Expo	June 4	Des Moines, Iowa	●
Caribbean and Latin American Buyers Mission for Retail and Foodservice Products	TBD	Miami, Florida	● ●
Specialty Food Buyers Mission at the Summer Fancy Food Show	June 27–28	New York, New York	● ● ● ● ● ●
Food Ingredients Buyers Mission at the Institute of Food Technologists Show	July 13–14	Chicago, Illinois	●
Summer in the Cities Buyers Mission	TBD	TBD	● ● ● ● ● ● ● ●
NEW Pet Food Buyers Mission at Superzoo	Aug. 13–15	Las Vegas, Nevada	●
Plant-Based Food Buyers Mission at Plant Based World Conference & Expo	Sep. 10	New York, New York	● ● ● ● ●
Baking Ingredients Buyers Mission at IBIE	Sept. 15–16	Las Vegas, Nevada	●
Value-Added Feed Ingredients Buyers Mission at the World Dairy Expo	Oct. 1	Madison, Wisconsin	●
Food Ingredients Buyers Mission at SupplySide West	Oct. 21	Las Vegas, Nevada	●
Private Label Buyers Mission at the Private Label Manufacturers Association Show	Nov. 16–17	Rosemont, Illinois	●

CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA	DATE	LOCATION	PRODUCTS
Focused Trade Mission to the Caribbean for Retail and Foodservice	Feb. 4–5	Kingston, Jamaica	● ● ●
Food Show PLUS!™ at ANUGA Select Brazil	Apr. 8–10	São Paulo, Brazil	● ● ●
Focused Trade Mission to Colombia for Retail and Foodservice	Nov. 12–13	Bogota, Colombia	● ● ●

CANADA	DATE	LOCATION	PRODUCTS
Food Show PLUS!™ at SIAL Canada	Apr. 29–May 1	Toronto, Canada	● ● ● ● ● ●
Focused Trade Mission to Canada for Retail and Foodservice	Sep. 3–4	Toronto, Canada	● ● ●



Turnkey Booth Space + Food Show PLUS!™ Packages:

Do you want an easy international trade show experience and get more qualified buyers, distributors, and leads at trade shows? Get both with a Turnkey Booth Space bundled with our trade show enhancement service, Food Show PLUS!™. **Available at select shows*



Secure your 2025 Branded Program allocation before it's too late:

Demand for our 50% cost-share reimbursement program remains at an all-time high. Now's the time to prioritize your 2025 funding requests for the entire calendar year. There is a wide variety of international marketing activities, including the following:



Social media and advertising campaigns



Create foreign compliance packaging and label development



E-commerce and website optimization



Produce digital, video, and print materials



Learn the fundamentals of exporting with our free resources:

Discover what export opportunities are available for your food and agricultural products. The proper education and preparation can significantly enhance your exporting readiness and help produce greater results. On-demand online training allows you to access from anywhere at any time.



Informative free webinars



Export Advisor Program: custom assistance

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Learn more at
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