

The Food Export-Midwest and Food Export-Northeast Event Calendar is here to help you maximize opportunities in 2025. Browse our programs and events to plan how you'll make international market moves throughout 2025. **Get ahead and register early. Find all our current events at foodexport.org/events**.

#### Food Product Events To Grow Sales.

Retail Products
 Food Service Products
 Ingredient Products
 Natural Products

Specialty/Gourmet Products
 Private Label Products
 Seafood Products
 Pet Food/Feed Products

Buyers Missions Food Show PLUSI™ Focused Trade Missions Seafood Tradeshows

UNITED STATES OF AMERICA	DATE	LOCATION	PRODUCTS
Specialty Food Buyers Mission at the Winter Fancy Food Show	Jan. 18, 20	Las Vegas, Nevada	
Value-Added Feed Ingredients Buyers Mission at IPPE	Jan. 29	Atlanta, Georgia	•
Natural Products Buyers Mission at Natural Products Expo West	Mar. 5-6	Anaheim, California	• • •
Seafood Buyers Mission at Seafood Expo North America	Mar. 15	Boston, Massachusetts	•
Pet Food Buyers Mission at Global Pet Expo	Mar. 25	Orlando, Florida	•
Pet Food Ingredients Buyers Mission at Petfood Forum	Apr. 28	Kansas City, Missouri	•
Sweets and Snacks Buyers Mission at the Sweets and Snacks Expo	May 13-14	Indianapolis, Indiana	• • •
Food Service Buyers Mission at the National Restaurant Association Show	May 16, 18	Chicago, Illinois	•
Dairy, Deli, Bakery Buyers Mission at IDDBA	June 1-2	New Orleans, Louisiana	• •
Value-Added Feed Ingredients Buyers Mission at the Pork Expo	June 4	Des Moines, Iowa	•
Caribbean and Latin American Buyers Mission for Retail and Foodservice Products	TBD	Miami, Florida	• •
Specialty Food Buyers Mission at the Summer Fancy Food Show	June 27-28	New York, New York	• • • • •
Food Ingredients Buyers Mission at the Institute of Food Technologists Show	July 13-14	Chicago, Illinois	•
Summer in the Cities Buyers Mission	TBD	TBD	• • • • • • •
NEW Pet Food Buyers Mission at Superzoo	Aug. 13-15	Las Vegas, Nevada	•
Plant-Based Food Buyers Mission at Plant Based World Conference & Expo	Sep. 10	New York, New York	• • • •
Baking Ingredients Buyers Mission at IBIE	Sept. 15–16	Las Vegas, Nevada	•
Value-Added Feed Ingredients Buyers Mission at the World Dairy Expo	Oct. 1	Madison, Wisconsin	•
Food Ingredients Buyers Mission at SupplySide West	Oct. 21	Las Vegas, Nevada	•
Private Label Buyers Mission at the Private Label Manufacturers Association Show	Nov. 16-17	Rosemont, Illinois	•

CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA	DATE	LOCATION	F	PRODUCTS					
Focused Trade Mission to the Caribbean for Retail and Foodservice	Feb. 4-5	Kingston, Jamaica	•	•	,			•	D
Food Show PLUS!™ at ANUGA Select Brazil	Apr. 8–10	São Paulo, Brazil	•	•	•		•		
Focused Trade Mission to Colombia for Retail and Foodservice	Nov. 12-13	Bogota, Colombia	•	•	,			4	•

CANADA	DATE	LOCATION	PRODUCTS
Food Show PLUS!™ at SIAL Canada	Apr. 29-May 1	Toronto, Canada	• • • • •
Focused Trade Mission to Canada for Retail and Foodservice	Sep. 3-4	Toronto, Canada	• •

MEXICO	DATE	LOCATION	PRODUCTS						
Booth Package Food Show PLUS!™ at Expo ANTAD & Alimentaria	Mar. 25–27	Guadalajara, Mexico	•	•	•	•	•	•	
Focused Trade Mission to Mexico for Private Label, Retail, and Foodservice	July 7-11	Mexico City & Monterrey, Mexico	•	•				•	•
Booth Package Food Show PLUS!™ at Food Tech Summit & Expo	Oct. 3-4	Mexico City, Mexico			•				

EUROPE	DATE	LOCATION	PRODUCTS	
Food Show PLUS!™ at Zoomark International	May 6-8	Bologna, Italy		•
Booth Package Seafood Trade Show at Seafood Expo Global	May 6-8	Barcelona, Spain	•	
Food Show PLUS!™ at ANUGA Cologne	Oct. 4-8	Cologne, Germany		

MIDDLE EAST	DATE	LOCATION	PRODUCTS						
Booth Package Food Show PLUS!™ at Gulfood	Feb. 17-21	Dubai, UAE	•	•	•	•	•		
Focused Trade Mission to the Middle East for Retail and Foodservice	Dec. 2-4	Riyadh, Saudi Arabia	•	•	•	•	•	•	,

ASIA	DATE	LOCATION	PRODUCTS
<b>Booth Package</b> Food Show PLUS!™ at SMTS (Supermarket Trade Show)	Feb. 12-14	Chiba, Japan	
Food Show PLUS!™ at FOODEX Japan	Mar. 11–14	Tokyo, Japan	• • • •
Food Show PLUS!™ at VIV Asia	Mar. 12–14	Bangkok, Thailand	•
Focused Trade Mission to Vietnam for Food Ingredients, Retail, and Foodservice	Apr. 2-3	Ho Chi Minh City, Vietnam	• • •
Food Show PLUS!™ at FHA (Food & Hotel Asia) - Food & Beverage	Apr. 8-11	Singapore	• •
Food Show PLUS!™ at HOFEX	May 14–16	Hong Kong	• • • •
Food Show PLUS!™ at SIAL China	May 19–21	Shanghai, China	• • • •
Food Show PLUS!™ at Thaifex ANUGA	May 27–31	Bangkok, Thailand	• •
Food Show PLUS!™ at Seoul Food & Hotel	June 10-13	Seoul, South Korea	• • • •
Booth Package Food Show PLUS!™ at Food Taipei	June 25-28	Taipei, Taiwan	• • • •
BACK-TO-BACK Focused Trade Mission to China for Retail and Foodservice	Aug. 11-13	Shanghai & Hangzhou, China	• •
BACK-TO-BACK Focused Trade Mission to Hong Kong for Retail and Foodservice	Aug. 14-15	Hong Kong	• •
Food Show PLUS!™ at Seafood Expo Asia	Sep. 11–13	Singapore	•
BACK-TO-BACK Focused Trade Mission to Japan for Retail and Foodservice	Oct. 27–28	Tokyo, Japan	• • • •
BACK-TO-BACK  Focused Trade Mission to Korea for Innovative, Healthy, & Convenient Products in Retail and Foodservice	Oct. 29–31	Seoul, Korea	• • • •

AFRICA		DATE	LOCATION	PRODUCTS
NEW	Focused Trade Mission to South Africa and Kenya for Ingredient Products	Aug. 4-8	Kenya, Africa	•
NEW	Focused Trade Mission to Egypt for Value-Added Wood Products 2025	Nov. 11–20	Egypt, Africa	

OCEANIA	DATE	LOCATION	PRODUCTS
Food Show PLUS!™ at Fine Food Australia	Sep. 8-11	Sydney, Australia	• • •

#### Our Liaisons have answers to your questions. Contact us.



**SCAN OR VISIT** foodexport.org/liaisons



**CALL** 312.334.9200





# Turnkey Booth Space + Food Show PLUS!™ **Packages:**

Do you want an easy international trade show experience and get more qualified buyers, distributors, and leads at trade shows? Get both with a Turnkey Booth Space bundled with our trade show enhancement service. Food Show PLUS!™. \*Available at select shows



### Secure your 2025 Branded Program allocation before it's too late:

Demand for our 50% cost-share reimbursement program remains at an all-time high. Now's the time to prioritize your 2025 funding requests for the entire calendar year. There is a wide variety of international marketing activities, including the following:



Social media and advertising campaigns



Create foreign compliance packaging and label development



E-commerce and website optimization



Produce digital, video, and print materials



## Learn the fundamentals of exporting with our free resources:

Discover what export opportunities are available for your food and agricultural products. The proper education and preparation can significantly enhance your exporting readiness and help produce greater results. On-demand online training allows you to access from anywhere at any time.



Informative free webinars



Export Advisor Program: custom assistance

Food Export Association of the Midwest USA 309 West Washington, Suite 600 Chicago, IL 60606 USA

Phone: 312.334.9200

Learn more at foodexport.org Food Export USA Northeast One Penn Center, 1617 JFK Blvd, Suite 420 Philadelphia, PA 19103 USA

Phone: 215.829.9111

Food Export-Midwest and Food Export-Northeast administer many services through Market Access Program (MAP) and Regional Agricultural Promotion Program (RAPP) funding from the Foreign Agricultural Service (FAS) of the USDA. Persons with disabilities who require alternate means of communication of program information should contact us. Food Export-Midwest and Food Export-Northeast prohibits discrimination in all its programs and activities on the basis of race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, familial/parental status, income derived from a public assistance program, political beliefs, reprisal or retaliation for prior civil rights activity. To file a program discrimination complaint, go to https://www.ascr.usda.gov/filing-program-discrimination-complaint-usda-customer. Food Export-Midwest and Food Export-Northeast are equal opportunity employers and providers. Food Export Midwest and Northeast do not tolerate fraud and are vigilant in preventing fraud in any of our programs. Food Export reserves the sole right to accept or deny companies into our programs. For complete participation policies and our code of ethics, visit: www.foodexport.org/termsandconditions.